

MANULIFE at Manulife Plaza, Causeway Bay Manulife Tower, North Point MPF Plaza, Jordan



THE CHALLENGE

- Long term occupation requirement
- Continuous expansion of business

THE SOLUTION

- Long term and on-going negotiation with different landlords across HK and Kowloon sides
- Financial Analysis & Detailed Studies
- Compare pros & Cons of their premises
- 185,000 sf in Manulife Plaza
- 169,000 sf in Manulife Tower
- 65,000 in MPF Plaza

THE RESULT

- 25% Cost Saving
- Naming rights and Signage are secured
- Strong market image
- Termination & expansion rights are obtained